

MOLLY HAYNES

The textile designer and self-professed Massachusetts girl cultivated a love of tactile visual art growing up around abstract paintings of her great-grandfather that hung in her childhood home. Now the RISD grad brings her singular touch to a SoHo-based fabric house.

"The loom itself is the first computer," Haynes declares when talking about the ancient craft of weaving fabric, along with the innovations of modern, digital textile production. For her the satisfaction comes from blending the natural with the artificial to create something beautiful and useful in peoples lives and homes. "I start with inspiration and that can come from anywhere," she says of her process. Whether it's Georgia O'Keeffe, the creeping ivy on the Grey Gardens mansion or an image she found online, the real work she admits is in making mistakes with her ideas and "experimenting... a lot!" Using mills and weavers all over the planet, she brings the world into each of her designs, and ultimately to the lives of her clients, cutting a wide swath across tradition, innovation and, most importantly, an unforgettable style.

